
THE Project

June 15, 2010



A UniSource Energy Company

Electric Vehicles



Chevy Volt



Ford Transit



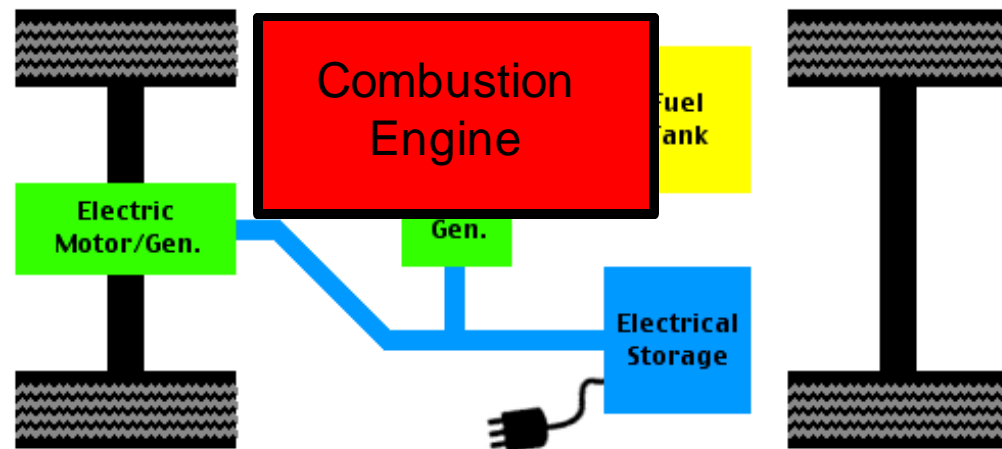
Smith Line Truck



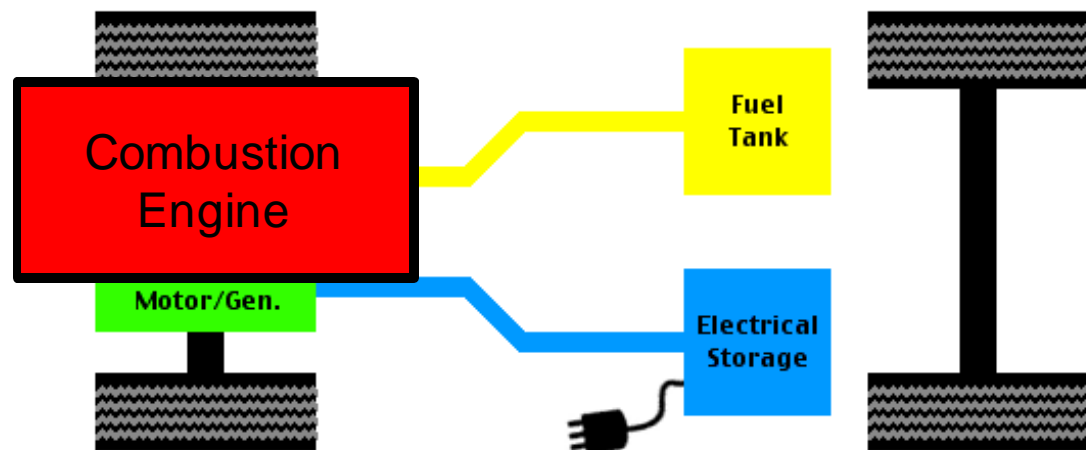
Tesla Roadster

Plug-in Hybrid Electric Vehicle

Series Hybrid
Example: Volt

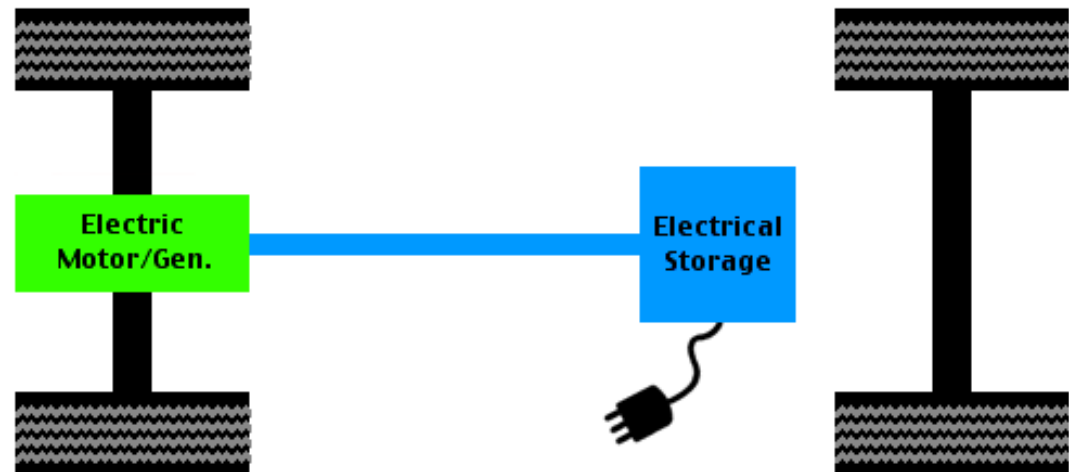


Parallel Hybrid
Example: Prius



Plug-in Electric Vehicle

Battery Electric Vehicle
Example: LEAF



- 100 mile range
- Lithium ion battery 24kWh
- 90 mph top speed
- Recycled materials
- GPS "distance to empty"

Consumer Benefits

- ◆ Zero emissions
- ◆ Reduced fuel costs
- ◆ No more gas stations
- ◆ Reduced maintenance
- ◆ Federal incentives
- ◆ Mobile technology



www.NissanUSA.com

Charging Stations

Level 1

–110V, 16-18 hour charge

Level 2

–220V, 4-8 hour charge



Charging Stations

DC Fast Charge

– 440V, 3-phase, 30
minute charge



Getting Plug-in Ready

- ◆ System Impact
- ◆ Customer & Employee Education
- ◆ Micro-Climate Working Group
- ◆ Regulatory
- ◆ Charging Management
- ◆ Fleet Electrification



EV PROJECT OVERVIEW

◆ Project Markets

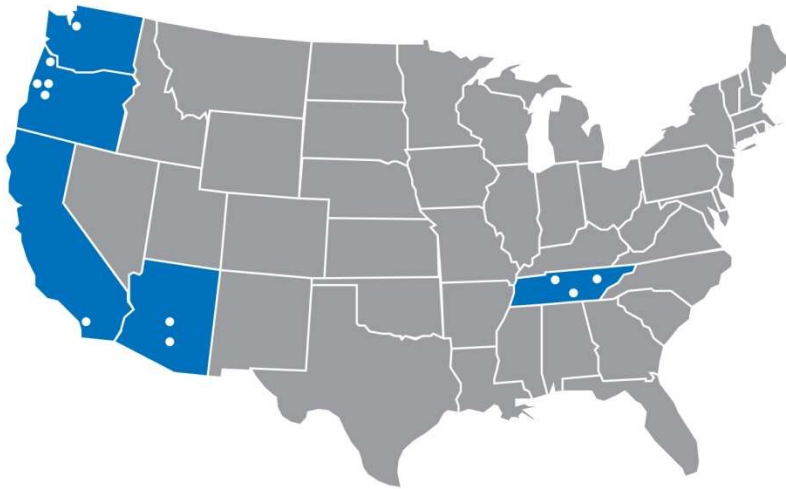
- ◆ Arizona (Phoenix and Tucson)
- ◆ California (San Diego)
- ◆ Oregon (Corvallis, Eugene, Portland, Salem)
- ◆ Tennessee (Chattanooga, Knoxville, Nashville)
- ◆ Washington (Seattle)

◆ Project Funding

- ◆ \$99.8 M DOE
- ◆ **Approximately \$200 M Total Project** (Private Sector Matching Funds)

◆ Project Partners

- ◆ MAG - Maricopa Association of Governments/PAG – Clean Cities
- ◆ SRP & APS
- ◆ TEP



Charging Infrastructure Locations

- 2 million gallons of gasoline saved per year.
 - 2.3 billion CO₂e lbs. in five years.
 - 27.1 billion CO₂e lbs. in ten years.
 - 750 New Jobs by 2012
 - 5500 New Jobs by 2017
-

OBJECTIVES

- ◆ Deploy 4,700 Nissan Battery Electric Vehicles In 5 Regions
- ◆ Establish Mature Charge Infrastructure To Support Electric Vehicles
- ◆ Identify And Resolve Barriers To Infrastructure Deployment
- ◆ Develop An Infrastructure Utilization Data Base
- ◆ Evaluate Infrastructure Effectiveness
- ◆ Develop Models For Future Infrastructure Deployments
- ◆ Model Infrastructure For The Next 5 Million Vehicles

INFRASTRUCTURE DEPLOYMENT

- ◆ Electric Vehicle Supply Equipment (EVSE) Designed And Manufactured To Allow Power And Energy Data Collection And Demand Response Control
- ◆ Residential EVSE Installed For All Vehicles
- ◆ 1,300 Commercial EVSE Deployed In Each Region
- ◆ 150 Public EVSE Deployed In Each Region
- ◆ ≈ 50 DC Fast Charge Ports Deployed In Each Region
- ◆ Data Collected From All Chargers Via Internet
- ◆ Infrastructure Data Base Maintained And Analyzed At Idaho National Laboratory

OVERALL SCHEDULE

➤ Contract	09/30/09
➤ EV Micro-Climates©	Q2 2010
➤ Initial Infrastructure	Q3/2010
➤ Vehicle Launch	12/2010
➤ Final Infrastructure	Q2 2011
➤ Evaluation	Q4 2010 – Q3 2012
➤ Reporting	Quarterly
➤ Completion	Q2 2013

Hardware Deployment

	National	Arizona
Level 2 Residential	4700	900
Level 2 Commercial	5500	1000
Level 2 Public	750	150
L3 City	210	40
L3 Corridor	50	10

1. National Partners
2. Municipal Locations
3. Regional Businesses
4. Residential



How will participating LEAF owners be selected for The EV Project?

LEAF Retail/Fleet Participation

- Total of 900 LEAFs
- Requirements
 - Ideally 600-800 miles per month
 - Broadband Internet service
 - Live, work or mission within Project boundaries
 - OK to send usage data
 - OK to talk to researchers
 - Cost effective installation



Free home base charging system installed for qualifying participants.





Level 2



208-240 Volt 40 Amp
50% Charge – 3-5 hrs
Standardized

DC Fast Charge Stations



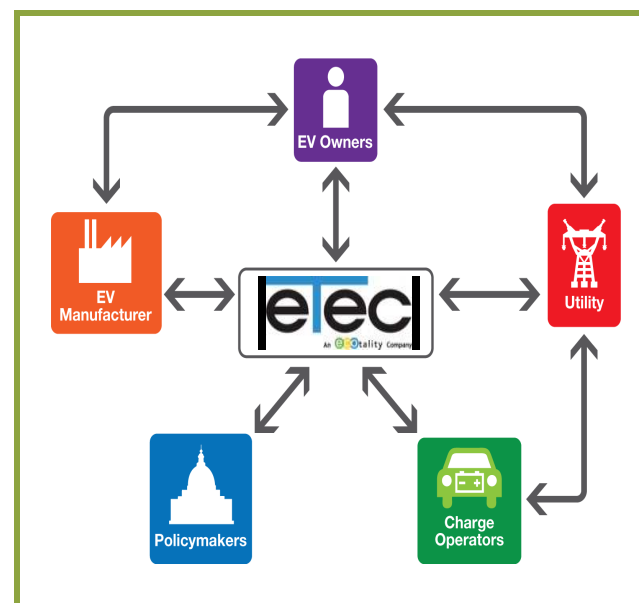
0% to 80% charge in 26 minutes

50% Charge 10-15 minutes

20-30 miles per 10 minutes

Input Voltage: 200 – 250 VAC 3-Phase or 380 – 575 VAC 3-Phase

1. Develop EV Infrastructure Deployment Guidelines with localized content (Completed!)
2. Educate Stakeholders on EV Infrastructure Requirements
3. Develop 10-Year Plan
4. Develop Roadmap (Locations)



EV Infrastructure Deployment Guidelines

By March 2010

- A. Reviewed by Local Technical Advisory Team
- B. Includes local requirements for:
 - Permitting
 - Accessibility
 - Signage
 - Point of Sale
 - Utility Interface
- C. Guidelines Workshops for Stakeholders
- D. Version 3.0 (Final)
 - Incorporates Stakeholder Input

EV Micro-Climate Plan & Roadmap

By July 2010

□ Develop EV Micro-Climates© Plan

- Project Boundaries
- Incorporates Local Demographic and Transportation Studies
- Survey of existing EVSE
- 10-Year EV Infrastructure Feedback
 - Incorporates Stakeholder Feedback

EV Micro-Climate Plan & Roadmap

By July 2010

- **Develop EV Micro-Climates© Plan**
 - Project Boundaries
 - Incorporates Local Demographic and Transportation Studies
 - Survey of existing EVSE
 - 10-Year EV Infrastructure Feedback
 - Incorporates Stakeholder Feedback
- **Develop EV Micro-Climate© Roadmap (Locations)**
 - Publicly Available Charging Station Installation Detailed Plan
 - Commercial & Public
 - Fast Charger Installation Detailed Plan
 - Home Base Charging Station Installation Detailed Plan
 - Residential/Fleet

THANK YOU FOR ALL YOUR HELP!

More Information

Marc Sobelman

msobelman@etecevs.com

(602) 908-3233

www.theevproject.com

www.etecevs.com
